

Rig Direct® cycle

Well planning

Supply chain integration

Well integrity

Rig Direct® services



Well design and optimization

Material selection and string design for each customer's well conditions.



Product development and testing

We resolve technical challenges and develop new technologies when necessary.



Technical training

Continuous learning is part of our culture and our value proposition for customers.



DemandSync™

Our demand planning and inventory management service.



RunReady™

Delivery of pipe ready to be run in the well.



Rig Returns

Customers only pay for the pipes they use.



Running assistance

Our field service specialists provide technical assistance to support well integrity by ensuring the right practices are followed and products are properly installed.



Technical support

Our experts advise regarding the appropriate use of our products and the application of the corresponding operational practices.



Tools rental

Provision of tools and ancillaries to properly run premium products.

Digital integration



Virtual training

We bring our continuous learning culture online to serve customers anywhere in the world.



Rig Direct® Portal

Place orders, track shipments and deliveries, manage rig returns and access invoices, mill test certificates and bills of lading – do all that on one consolidated digital platform.



PipeTracer™

With our digital solution, users can access products' technical specifications, including running guidelines, and create digital tallies, eliminating the need for manual measurement, improving accuracy and simplifying operations.



Run Casing™

Improve casing installation with our real-time monitoring cloud-based tool.



Remote field assistance

Available to customer 24/7 remote assistance can be delivered online or on-call.